

FOR IMMEDIATE RELEASE

## When It Comes To Breast Health, Knowledge Is Empowerment

Central New York, Syracuse (March 1, 2011), The Comprehensive Breast Health Program of Central New York provides all women, who have breast disease, quality care. Through the processes set up in “The Program”, women can now expect the best possible results for prognosis, physical and cosmetic outcomes and even emotional stability.

The priority of the “The Program” is to develop an organized system of care decreasing the likelihood of a delayed or missed cancer diagnosis. This system is coordinated by a breast health navigator whose role is to guide women with breast disease through the system and connect them with experts in their respective field of the health care process. The navigator is a dedicated nurse practitioner who makes herself available to answer questions, discuss options and provide emotional support through the decision making process.

The port of entry to “The Program” begins with the mammogram. Most women have a mammogram to make sure their breasts are healthy and free of cancer. Most of the time women are please with their results. But if the mammogram is abnormal, women have questions and need guidance. The Program was designed to coordinate expert care for each and every woman facing the possibility of breast cancer. The Program consists of radiologists, oncologists, breast surgeons, plastic surgeons and wellness experts all working together to ensure the best possible outcome for women facing the possibility of breast cancer.